

CITY OF OWEN SOUND AMBASSADOR AWARD – SCORING MATRIX																		
ELIGIBILITY: A nominee must meet AT LEAST 3 OF THE 8 CORE CRITERIA. Meeting more than 3 is acceptable. The three strongest criteria are selected for scoring.																		
Select the three strongest criteria and rate each 1–5. Rate Overall Ambassador Merit 1–5. Each of the four scored areas is weighted equally at 25% and the TOTAL is out of 100.																		
Nominee	1. Positive Representation	2. Enhanced Community Profile	3. Civic Pride	4. Leadership or Achievement	5. Community Impact	6. Inclusion & Respect	7. Sustained or Exceptional Contribution	8. Role Modelling & Goodwill	Criteria Met	Eligibility	Primary Criterion 1 – WEIGHT: 25% (select)	Score 1–5	Primary Criterion 2 – WEIGHT: 25% (select)	Score 1–5	Primary Criterion 3 – WEIGHT: 25% (select)	Score 1–5	Overall Ambassador Merit – WEIGHT: 25% Score 1-5	Total
Nominee 1									0	NOT ELIGIBLE								0
Nominee 2									0	NOT ELIGIBLE								0
Nominee 3									0	NOT ELIGIBLE								0
Nominee 4									0	NOT ELIGIBLE								0
Nominee 5									0	NOT ELIGIBLE								0
Nominee 6									0	NOT ELIGIBLE								0
Nominee 7									0	NOT ELIGIBLE								0
Nominee 8									0	NOT ELIGIBLE								0
Nominee 9									0	NOT ELIGIBLE								0
Nominee 10									0	NOT ELIGIBLE								0
Nominee 11									0	NOT ELIGIBLE								0
Nominee 12									0	NOT ELIGIBLE								0
Nominee 13									0	NOT ELIGIBLE								0
Nominee 14									0	NOT ELIGIBLE								0
Nominee 15									0	NOT ELIGIBLE								0
Nominee 16									0	NOT ELIGIBLE								0
Nominee 17									0	NOT ELIGIBLE								0
Nominee 18									0	NOT ELIGIBLE								0
Nominee 19									0	NOT ELIGIBLE								0
Nominee 20									0	NOT ELIGIBLE								0
Nominee 21									0	NOT ELIGIBLE								0
Nominee 22									0	NOT ELIGIBLE								0
Nominee 23									0	NOT ELIGIBLE								0
Nominee 24									0	NOT ELIGIBLE								0
Nominee 25									0	NOT ELIGIBLE								0

AMBASSADOR AWARD – SIMPLE SCORING GUIDE

ELIGIBILITY: The nominee must meet at least **THREE** of the eight criteria. Meeting more than three is acceptable, but is not automatically worth more points.

CORE CRITERION	WHAT IT MEANS
1. Positive Representation	Represents Owen Sound in a positive, respectful and meaningful way.
2. Enhanced Community Profile	Raises awareness of Owen Sound as a place to live, visit, invest, create, learn, compete or participate.
3. Contribution to Civic Pride	Inspires pride and strengthens community identity, reputation or belonging.
4. Leadership or Achievement	Demonstrates leadership, excellence or achievement that reflects positively on Owen Sound.
5. Community Impact	Benefits the social, cultural, recreational, environmental, economic or civic well-being of Owen Sound.
6. Promotion of Inclusion and Respect	Demonstrates inclusion, respect, accessibility, equity, reconciliation and community-mindedness.
7. Sustained or Exceptional Contribution	Shows either a sustained contribution over time or a significant one-time accomplishment.
8. Role Modelling and Goodwill	Acts as a positive role model and builds goodwill within or beyond the community.

RATING	GUIDE
1 – Limited	Minimal evidence of the criterion.
2 – Somewhat Strong	Some evidence, but the contribution is modest.
3 – Strong	Clear evidence of a meaningful contribution.
4 – Very Strong	Clear, substantial and notable contribution.
5 – Exceptional	Outstanding evidence and significance.

HOW THE 100 POINTS WORK			
Scored Area 1	Selected Criterion 1	25 points	Rating 1–5; 5 = 25 points.
Scored Area 2	Selected Criterion 2	25 points	Rating 1–5; 5 = 25 points.
Scored Area 3	Selected Criterion 3	25 points	Rating 1–5; 5 = 25 points.
Scored Area 4	Overall Ambassador Merit	25 points	Rating 1–5; 5 = 25 points.

TOTAL: Add the four weighted ratings to produce a score out of 100. The nominee must first be confirmed eligible by meeting at least 3 of the 8 core criteria.